

Google and BCG survey metrics

As per Unlocking Value with Location Intelligence Boston Consulting Group, 2021

96%

of customers are more likely to visit a store during the hours of operation listed

90%

Of customers are more likely to visit a store that posts photos of its storefront

67%

Customers say positive ratings is important in selecting a business or store

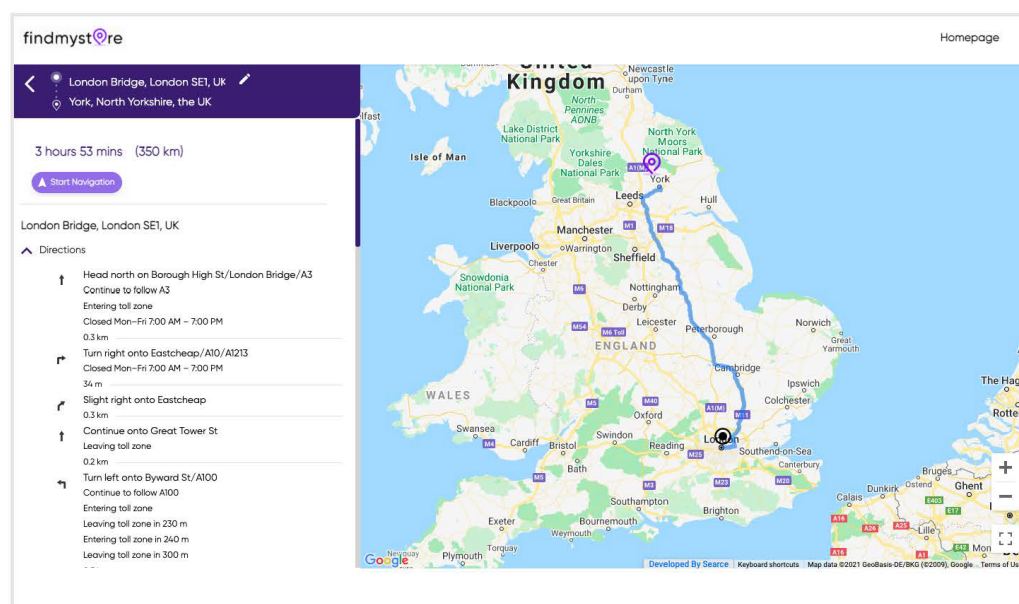
16%

Increase in online to offline conversions

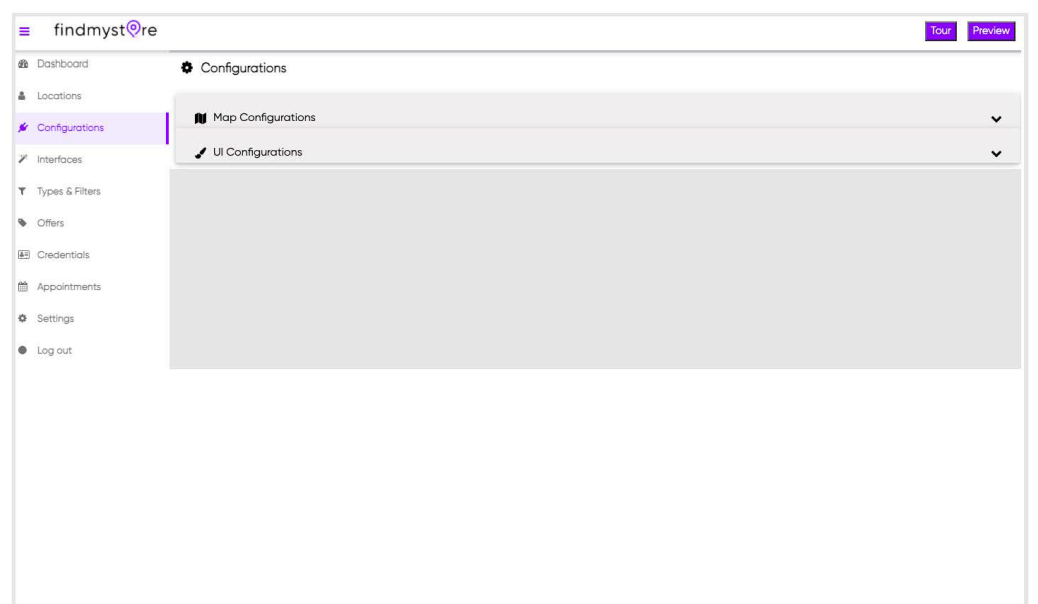
What is FindMyStore?

FindMyStore is an interactive SaaS-based Store Locator solution to give users a seamless transition from online to the in-store experience. A perfect solution to expand the customer journey and enhance the omnichannel experience.

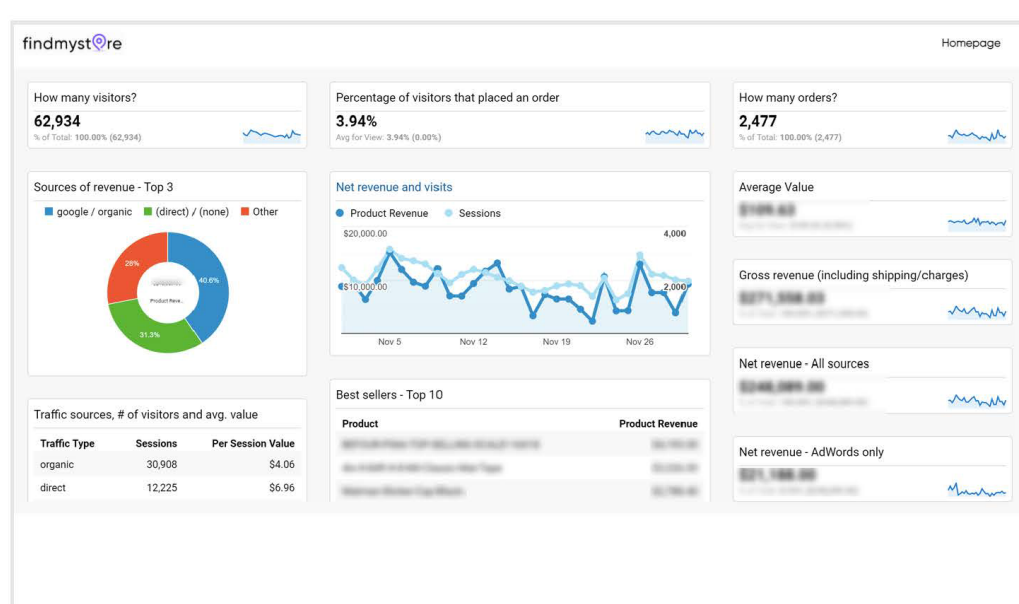
Key Features



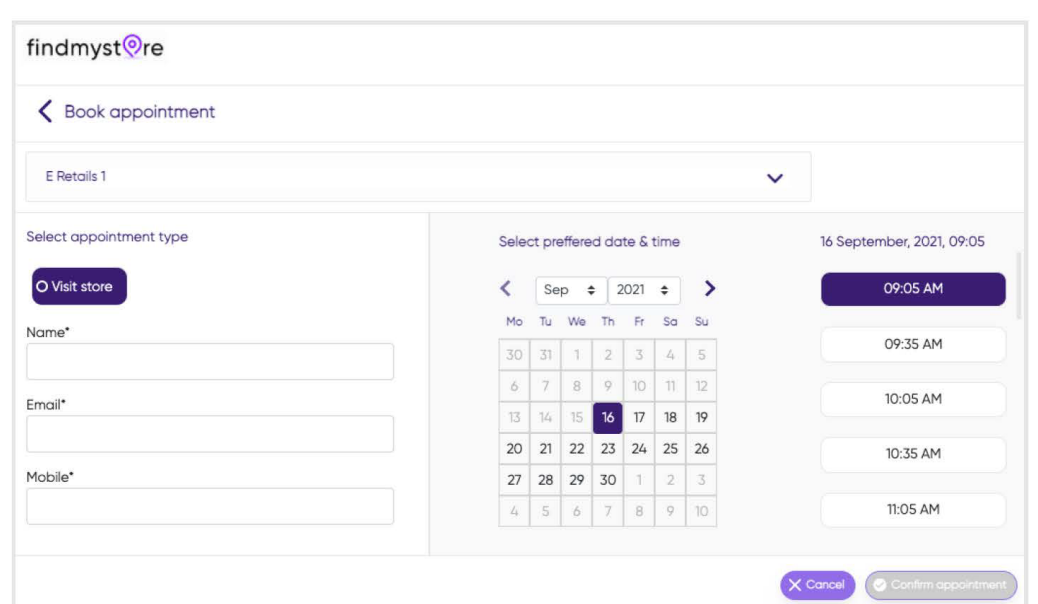
Built on top of Google Maps Platform to give you data-rich and accurate information



A white-label solution that is easily configurable & customizable with minimal coding



Get real-time user behavior insights powered by Google Analytics



Includes features like nearby store search, book appointments, local offers, call/video call, directions & ETA

Key Benefits

- ✓ A steady increase in the in-store traffic as online users become aware of the nearest stores, branches, etc.
- ✓ Necessary information like store opening hours, product availability, reviews, images, etc. increases customer satisfaction thereby boosting brand reputation
- ✓ Real-time insights on online user behavior can help in making offline marketing decisions

Founded in 2004, Searce is a modern technology consulting firm that empowers clients to futurify their businesses, leveraging cloud, AI & analytics. Searce provides deep technical consulting, hand-on implementation and 24*7 cloud care support enabling digital transformation of organizations with the best infrastructure, platform, industry solutions and expertise. Working with Google Cloud as a top tiered preferred partner and a specialized SI for 13+ years, Searce has been enabling digital innovation by leveraging the entire portfolio of Google Cloud solutions across its 3500+ clients globally.

What is FindMyFieldForce?

A smart and interactive SaaS based tool that helps organizations manage their on ground forces by tracking their activities, travel, meetings and more.

Why FindMyFieldForce?

14.5%

Increase in Sales productivity

30%

Increase in Deal Closure

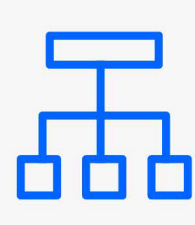
14%

Reduction in Sales Administration

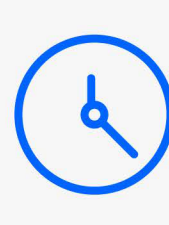
18%

Reduction in Sales Cycle

Features of FindMyFieldForce



Create a service organization structure in no-time



Assign tasks and monitor optimal utilization of field employees' time



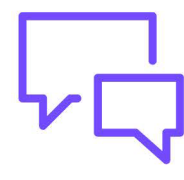
Managers get real-time tracking status updates through a mobile app for field employees that also works in offline mode



Generate Instant BI-driven reports of activities to assess the team's productivity

and much more...

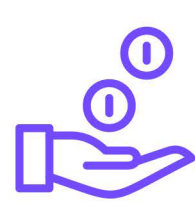
What you get from FindMyFieldForce?



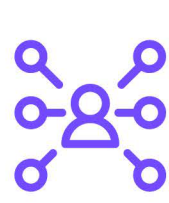
Expert consultation on integrating the product into your business model



More number of customers served daily



Reduction in cost incurred on resources



Expand your operations hassle free

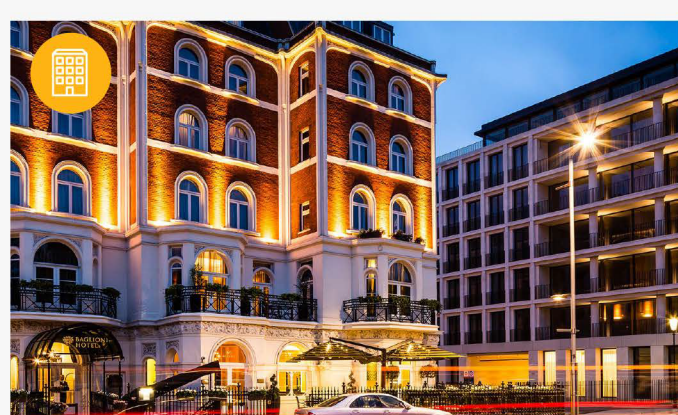
Industries



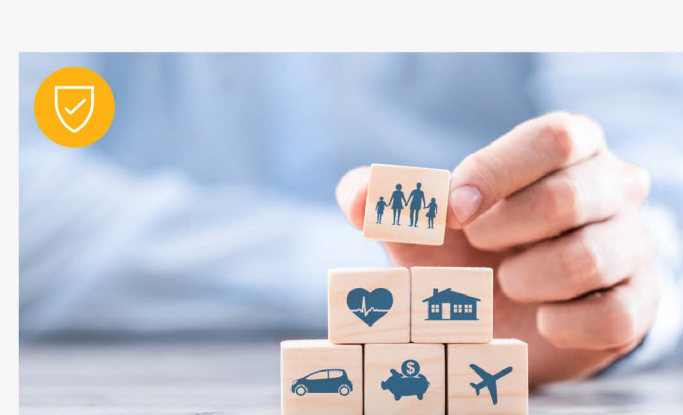
Healthcare



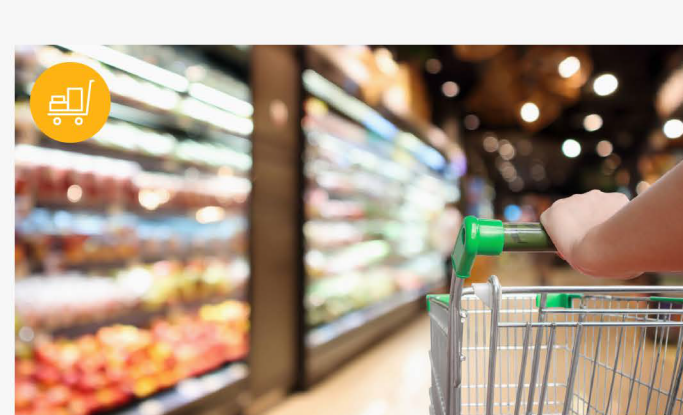
Banking



Hotels



Insurance

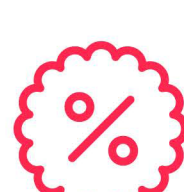


Retail



logistics and delivery

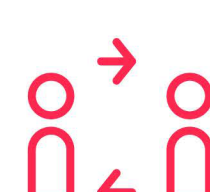
Competitive Advantage



Best Price in Market



Worldwide Location Data



24*7 Consulting Support